

New Member Benefit – CDA Members Can Access AAD Conference Highlights

Ottawa, May 1, 2016 - Canadian Dermatology Association (CDA) members will now have Internet access to highlights from the American Academy of Dermatology's (AAD) 74th Annual meeting, which took place March 4 to 8, in Washington, D.C.

The highlights include 12 summaries on different topics in two format options (PDFs and slides) as well as interviews with the immediate past and new AAD presidents and key US and Canadian opinion leaders, including CDA President Dr. Vince Bertucci.

“We’re pleased to be able to offer this benefit to our many members who were not able to attend in person,” said Dr. Bertucci. “This is another way that the CDA is continuing to bring value to members.”

Members can now review summaries of late-breaking research and presentations related to new and emerging therapies in dermatologic cancers, psoriasis and atopic dermatitis as well as interviews with leading international and local experts in the fields of dermatology. This information is available in a variety of versions tailored to national audiences through a drop-down menu in the upper left corner of the home page. The French and English Canadian versions include interviews with Canadian experts, while German and Italian readers can see interviews with national experts from those countries.

The information can be found on a new website – www.aadhighlights2016.com. The project was supported by an educational grant provided by Lilly.

- 30 -

About the CDA

The Canadian Dermatology Association, founded in 1925, represents Canadian dermatologists. The association provides easy access to the largest, most reliable source of medical knowledge on dermatology. CDA exists to advance the science and art of medicine and surgery related to the care of the skin, hair and nails; provide continuing professional development for its members; support and advance patient care; provide public education on sun protection and other aspects of skin health; and promote a lifetime of healthier skin, hair and nails. By doing so, CDA informs and empowers both medical professionals and the Canadian public. To learn more about what the work CDA does visit <http://www.dermatology.ca> or join the conversation on <http://www.Twitter.com/CdnDermatology> or www.Facebook.com/CdnDermatology.

For further information please contact:

Nimmi Sidhu, Coordinator, Communications

Office: 613.738.1748 ext. 228

nsidhu@dermatology.ca