

## **The CDA Salutes World Skin Health Day During Sun Awareness Week**

OTTAWA, ON – During Sun Awareness Week, **June 5-11**, the Canadian Dermatology Association (CDA) recognizes World Skin Health Day, an annual awareness and advocacy campaign that aims to recognise and promote skin health around the world. The CDA is launching a [poster](#) through social media channels to call attention to skin health and the international initiative.

“The CDA is honoured to be saluting World Health Skin Day again this year. And we are proud to be involved in giving a bigger voice to the dermatology profession in communicating about the importance of skin health widely to an international audience,” says CDA President, Dr. Mariusz Sapijaszko.

Led by the International League of Dermatological Societies (ILDS), the CDA joins other dermatological societies from around the world - hosting events and activities that help in some way to promote skin health, and that address the specific needs of communities served by certified dermatologists.

The idea is to lend support to the more than 2,000 skin and skin-related diseases that exist, according to the World Health Organization’s classification of skin diseases.

“It’s an opportunity to communicate widely how dermatology is truly invested in the desire to improve the skin health of patients and the communities where they live,” says Vancouver based Dr. Harvey Lui, ILDS president and former CDA president (2005-06).

While World Skin Health Day 2017 officially launched in March 2017 to promote events can taking place anytime throughout the year.

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### **Sun Awareness Week**

The Canadian Dermatology Association has organized the nationwide early summer Sun Awareness Week since 1989. The aim is to educate Canadians about the dangers of too much sun and to help stop the rising incidence of skin cancer in Canada. This year’s Sun Awareness Week is Monday, June 5 to Sunday, June 11, and involves a number of events and activities across Canada.

### **About the CDA**

The Canadian Dermatology Association, founded in 1925, represents Canadian dermatologists. The association provides easy access to the largest, most reliable source of medical knowledge on dermatology. CDA exists to advance the science and art of

medicine and surgery related to the care of the skin, hair and nails; provide continuing professional development for its members; support and advance patient care; provide public education on sun protection and other aspects of skin health; and promote a lifetime of healthier skin, hair and nails. By doing so, CDA informs and empowers both medical professionals and the Canadian public. To learn more about what the work CDA does visit <http://www.dermatology.ca> or join the conversation on <http://www.Twitter.com/CdnDermatology> or [www.Facebook.com/CdnDermatology](http://www.Facebook.com/CdnDermatology).

### **About the ILDS**

The International League of Dermatological Societies (ILDS) is a unique non-governmental organisation that promotes the improvement of dermatological care, education, and science across the world. Since 1935 we have been working to improve skin health globally. The ILDS provides international leadership and support to foster initiatives, projects, and policies with worldwide impact for those affected by skin disease.

Our Members are dermatological societies from all over the world. This global reach is represented by five regions: Asia Pacific; Europe; Latin America & the Caribbean; South Asia, Middle East & Africa; and USA & Canada. We celebrate and share the broad range of approaches to skin health and disease that exists throughout the world. Visit [www.ILDS.org](http://www.ILDS.org) to learn more about the ILDS.

### **CONTACT INFORMATION**

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