

Annual Report

2016 / 17

A YEAR IN REVIEW

06.01.16 - 05.31.17

Canadian
Dermatology
Association



Association
canadienne de
dermatologie

CANADIAN DERMATOLOGY ASSOCIATION

1385 Bank Street, Suite 425

Ottawa ON K1H 8N4

Tel: (613) 738-1748 or 1-800-267-3376

Fax: (613) 738-4695 or 1-866-267-2178

E-mail: info@dermatology.ca

www.dermatology.ca

CONTENTS

Message from the President and CEO	2
Board of Directors	3
Standing Committees of the Board	5
Membership Services	8
Education	10
Publications	13
Statistics	15
Programs	17
Affiliates	20

MESSAGE FROM THE PRESIDENT AND CEO



Mariusz Sapijaszko, MD, FRCPC
President

A handwritten signature in black ink, appearing to read 'M. Sapijaszko'.



Chantal F. Courchesne
Chief Executive Officer

A handwritten signature in black ink, appearing to read 'Chantal'.

Last year we hit the road running. Right out of the starting blocks we were able to achieve great successes and a number of firsts that support our member-driven and priorities focused three-year strategic plan – a plan that is more consultative, focused and strategic than ever before.

Last year marks the half-way point in our three-year journey, and we were able to make significant strides that supports the CDA Mission and Vision. Off the top, the CDA achieved a personal best in 2016 by approving the first balanced budget since 2002.

Although this was a significant achievement, we kept up the pace throughout the year on many other initiatives. We began our dialogue with dermatologists across Canada when we headed out on the first President's Listening Tour to hear your thoughts and solutions on the issues that confounded you and the emerging concerns you have about the future of the profession. We came back with highly constructive and enlightening ideas on how we can show more leadership, address the shortage of dermatologists and how we can shape the future of dermatological care. All these solutions will help guide the CDA as we prioritise and plan for the future.

It was evident from this 8-city tour, where we were warmly welcomed by members, that the quality of patient care was particularly important. Many voiced the need of having the right health care provider doing the work in any given situation, whether that is a dermatologist, family doctor, nurse or technician. In the similar vein, the issue of protecting the speciality from misrepresentation came to the forefront on tour. Professionals we met with also voiced the need for patient education about qualification so the general public can ask questions of the professionals delivering care. Participants also said we need to ensure that the healthcare system is getting the best value for every dollar and we need to show that dermatology provides the best value when it comes to the care, treatment and diagnosis of the skin, hair and nails.

There were other significant milestones and achievements in 2016-2017. We expanded the Sun Protection Program by partnering for the first time with another association: Canadian Ophthalmological Society. This step allowed us to expand the Sun Protection Program by including eyes, which lead to the launch of The Sunglasses Project; which is a sunglass awareness campaign that promotes awareness about the benefits of UVR eye protection and the need to practice sun safety.

We made significant strides with the launch of the Skinhealthpromise. This dermatologist-developed program was designed to build CDA's brand and reputation by helping consumers find and choose healthy consumer skin products. We worked with manufacturers to screen ingredients, review product test results and verify laboratory certifications before putting our logo, the recognition, on the product so the public can trust the product in their hand is fragrance-free or unscented, has a low potential for irritation and does not contain the most common allergens.

Though, we did not leave the general public in the dust once we launched The Sunglasses Project and the Skinhealthpromise programs. In fact, we continued to find solutions to help the public at large and support our membership. We redesigned the website to increase functionality and added the new Find a Dermatologist search function.

The momentum continued. The Journal of Cutaneous Medicine and Surgery's results leapt ahead. The Journal's impact factor increased 63%, and the submissions to the periodical rose 29%. These improvements are the result of a new publisher that offered a greater audience reach and online access, our new Editor-in-Chief, and more articles that people can cite in their work.

All of these initiatives, which are part of the 2015-2018 strategic plan set by the board, were carried out by the national office staff who also supported the CDF, CHSF, CPD, CARD and Camp Liberté. The team's dedication is truly appreciated.

To remain successful in an era of change we will continue to be responsive to your needs and provide you with high value and continue to solve problems you believe to be most pressing. The journey is not a dash to the finish line but one where we work together even as one president passes the baton along to the successor. Because in the end, we advocating together for patients' wellbeing, and a quality-oriented, cost-effective health care system that also demonstrates that dermatology is a vital speciality – work that is showing our personal bests.

BOARD OF DIRECTORS 2016 – 2017



MARIUSZ SAPIJASZKO
President



VINCE BERTUCCI
Immediate Past President



JULIE POWELL
President-elect



NEIL SHEAR
Vice President



SAM HANNA
Secretary



ALAIN BRASSARD
Treasurer



IRINA TURCHIN
Regional Director – Atlantic
Provinces



GENEVIÈVE THÉRIEN
Regional Director – Québec



LINDA MOREAU
Regional Director – Québec



JENNIFER BEECKER
Regional Director – Ontario



AFSANEH ALAVI
Regional Director – Ontario



CATHERINE ZIP
Regional Director – Prairie
Provinces



SHANNON HUMPHREY
Regional Director – British Columbia



KIRK BARBER
Editor-in-Chief, JCMS



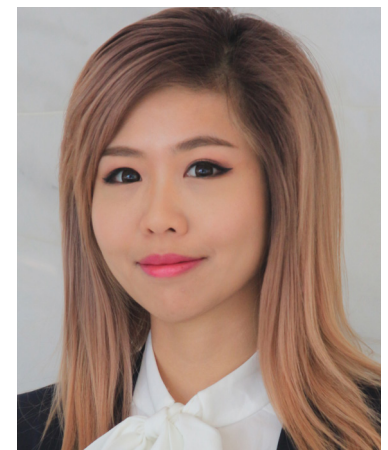
CHANTAL COURCHESNE
CEO



MARK KIRCHOF
Royal College Specialty
Committee Representative



BEZ TOOSI
CDA-RFS Representative



HEIDI WAT
CDA-RFS Representative

COMMITTEES, TASK FORCES, PROGRAMS & EDITORIAL BOARDS 2016 - 2017

STANDING COMMITTEES OF THE BOARD

EXECUTIVE COMMITTEE

STAFF: P. Belfer

PRESIDENT

Mariusz Sapijaszko (2016-2017)

IMMEDIATE PAST PRESIDENT

Vince Bertucci (2016-2017)

PRESIDENT-ELECT

Julie Powell (2016-2017)

VICE PRESIDENT

Neil Shear (2016-2017)

SECRETARY

Sam Hanna (2016-2018)

TREASURER

Alain Brassard (2015-2017)

CEO

Chantal Courchesne

EDUCATION COMMITTEE

STAFF: C. Herzberg

CHAIR

Shannon Humphrey (2016-2017)

VICE CHAIR

Linda Moreau (2016-2017)

MEMBERS

Sonya Abdulla (2017-2020)

Sheila Au (2014-2017)

Julia Carroll (2016-2019)

Anatoli Freiman (2014-2016)

Sameh Hanna (2016-2018)

CPD REPRESENTATIVE

Kerri Purdy (2016-2019)

RESIDENT REPRESENTATIVE

Chloe Ward (2016-2019)

FINANCE & AUDIT COMMITTEE

STAFF: R. Hopkins

CHAIR

Alain Brassard, Treasurer (2015-2017)

MEMBERS

Afsaneh Alavi, Ontario (2016-2019)

Linda Moreau, Québec (2016-2019)

Mariusz Sapijaszko, Prairie Provinces (2015-2018)

Robert Tremaine, Atlantic Provinces (2014-2017)

Catherine Zip, Prairie Provinces (2016-2019)

Chantal Courchesne, Chief Executive Officer

ANNUAL CONFERENCE COMMITTEE

STAFF: C. Herzberg

CHAIR

Vince Bertucci, Immediate Past President (2016-2017)

MEMBERS

Irina Turchin, Fredericton

Julie Powell, Montreal

Kirk Barber, Calgary

Shannon Humphrey, Education Committee, Chair

Kerri Purdy, Education Committee Representative

Chloe Ward, Resident

Chantal Courchesne, Chief Executive Officer

MEMBERSHIP AND AWARDS COMMITTEE

STAFF: M. Hope

CHAIR

Sam Hanna (2016-2018)

MEMBERS

Yuka Asai (2015-2017)

Michal Kalisiak (2016-2018)

John Kraft (2016-2018)

Kerri Purdy (2016-2018)

Geneviève Thérien (2015-2018)

Evert Tuyp (2016-2017)

Chantal Courchesne, Chief Executive Officer

PUBLICATIONS STANDING COMMITTEE

STAFF: C. Courchesne

MEMBERS

Afsaneh Alavi, Board Representative

Geneviève Thérien, Board Representative

Kirk Barber, JCMS Editor in Chief

Charles Lynde, eBulletin National Editor

Chantal Courchesne, Chief Executive Officer

SUN AWARENESS ADVISORY BOARD

STAFF: N. Lawrence

CHAIR

Jennifer Beecker (2014-2017)

MEMBERS

Sheila Au (2016 – 2019)

Joël Claveau (2014 – 2017)

Lyn Guenther (2014 – 2017)

Sunil Kalia (2017 – 2020)

Alexandra Kuritzky (2017 – 2020)

Richard Langley (2014 – 2017)
Susan Poelman (2014 – 2017)
Jason Rivers (2014 – 2017)
Cheryl Rosen (2014 – 2017)
Maxwell Sauder (2017 – 2020)
Rochelle Van de Velde (2014 – 2017)
Marni Wiseman (2014 – 2017)
Chantal Courchesne, Chief Executive Officer

CDA-CDIA EXECUTIVE ADVISORY BOARD

STAFF: C. Courchesne

CHAIR

Mariusz Sapijaszko, President

MEMBERS

Vince Bertucci, Immediate Past President
Julie Powell, President-Elect
Joan Chypyha, President, CDIA
Dominique Soussan, Past President, CDIA
Chantal Courchesne, Chief Executive Officer

ETHICS ADVISORY BOARD

STAFF: C. Herzberg

MEMBERS

Alain Brassard (2014-2017)
Bahman Sotoodian (2014-2017)
Iren Kossintseva (2016-2019)
Karen Scully (2016-2019)
Michelle Withers (2015-2020)
Miriam Weinstein (2015-2020)

PHARMACY AND THERAPEUTICS ADVISORY BOARD

STAFF: C. Herzberg

CHAIR

Sam Hanna (2013-2017)

MEMBERS

Julia Carroll (2015-2018)
Shannon Humphrey (2013-2015)

RESIDENTS AND FELLOWS SOCIETY ADVISORY BOARD

(each member represents a university resident program)

STAFF: M. Hope

CO-CHAIR REPRESENTATIVES

Lisa Iannattone (03/2016 – 03/2017)
Bez Toosi (06/2016 – 06/2017)
Heidi Wat (03/2017 – 03/2018)

TORONTO REPRESENTATIVES

Meg Clynick
Claudia Posso
Daniel Wong

OTTAWA REPRESENTATIVE

Andrea Zarins

CALGARY REPRESENTATIVE

Tess Peters

MCGILL REPRESENTATIVES

George Christodoulou
Dorota Kadlubowska

DALHOUSIE REPRESENTATIVE

Ashley Sutherland

MONTREAL REPRESENTATIVE

Julie Mireault
Catherine Morin

LAVAL REPRESENTATIVE

Maude Allard
Alexandre Laroche

ALBERTA REPRESENTATIVE

Eric Wong

SASKATCHEWAN REPRESENTATIVE

Kathleen Fraser

BRITISH COLUMBIA REPRESENTATIVE

Diana Diao
Boluwaji Ogunyemi

CDA EBULLETIN EDITORIAL BOARD

STAFF: N. Lawrence

NATIONAL EDITOR

Charles Lynde

ALBERTA REGIONAL EDITOR

Catherine Zip

MANITOBA REGIONAL EDITOR

Victoria Taraska

SASKATCHEWAN REGIONAL EDITOR

Nicole Hawkins-Scoon

ONTARIO REGIONAL EDITOR

Benjamin Barankin
Steve Glassman
Robert Jackson
Daniel Schachter

QUEBEC REGIONAL EDITOR

Catherine McCuaig
Yves Poulin

NEW BRUNSWICK REGIONAL EDITOR

Marc Bourcier

NEWFOUNDLAND REGIONAL EDITOR

Ian Landells

JOURNAL OF CUTANEOUS MEDICINE AND SURGERY

PUBLISHER: S. Andrews

MANAGING EDITOR: V. Hawkins

EDITOR IN CHIEF

Kirk Barber

ASSOCIATE EDITORS

Aditya Gupta

Yves Poulin

Melanie Pratt

Cheryl Rosen

EDITORIAL BOARD MEMBERS

Benjamin Barankin

Andreas Blum

J Alastair Carruthers

Joël Claveau

Clay Cockerell

Jeffrey Dover

Steven R Feldman

James Ferguson

Richard Granstein

Christopher Griffiths

Lyn Guenther

Wayne Gulliver

Richard Haber

Gary Halliday

John Hawk

Vincent Ho

Peter Hull

Neil J Korman

Robert Jackson

Ian Landells

Mark Lebowhl

Harvey Lui

Charles Lynde

Danielle Marcoux

Gillian Murphy

Christian Murray

Kim Papp

Hubert Pehamberger

Darrel Rigel

Mariusz Sapijaszko

Jerry Shapiro

Gary Sibbald

Shane Silver

Victor Tron

Martin Trotter

Stephen K Tyring

Ronald Vender

Laurence Warshawski

Martin Weinstock

Marni Wiseman

Youwen Zhou

David Zloty

PROVINCIAL DERMATOLOGY REPRESENTATIVES

BRITISH COLUMBIA, PRESIDENT

Evert Tuyp

ALBERTA

Gregory Storwick

SASKATCHEWAN

Duane Lichtenwald

MANITOBA

Lorne Hurst

ONTARIO

Samir Gupta

QUÉBEC

Dominique Hanna

NEW BRUNSWICK

Robert Hayes

NOVA SCOTIA

Robert Tremaine

PRINCE EDWARD ISLAND

Catherine Rodriguez

NEWFOUNDLAND AND LABRADOR

Joseph Coffey

CDA NATIONAL OFFICE

CHIEF EXECUTIVE OFFICER

Chantal Courchesne

COORDINATOR, CORPORATE SERVICES

Pamela Belfer

PROGRAM COORDINATOR

Lyne Di Millo

FINANCE AND CONTRACTS ADMINISTRATOR

Jack Gorman

DIRECTOR, PROFESSIONAL EDUCATION AND ACCREDITATION

Caroline Herzberg

MANAGER, MEMBERSHIP SERVICES

Maura Hope

DIRECTOR, FINANCE

Robyn Hopkins, C.A.

SENIOR MARKETING STRATEGIST

Suzanne Joyal

COORDINATOR, MARKETING COMMUNICATIONS

Nimmi Lawrence

DIRECTOR, HUMAN RESOURCES AND OPERATIONS

Andrea Van Den Tillaart

MEMBERSHIP SERVICES

MEMBERSHIP AND AWARDS COMMITTEE

It has been a pleasure serving as your Secretary and Chair of the Membership and Awards Committee for the past 12 months and I look forward to another exciting year as the CDA continues to expand its services and programs for members.

The Membership and Awards Committee over the past year held several meetings by teleconference and through email exchange. We are pleased to have welcomed 23 new members and wish to acknowledge Drs. Canagasundrum Anandakrishnan, Alastair Carruthers, John Goodall, Gilles Patry, Marie Prihoda, Cecil Sigal, Susan Swiggum, Christopher Tsoulis and Garry Wasserman as Members-400 hrs or less. Congratulations!

The Committee received excellent candidates for the CDA awards and are proud of the recipients. MAC continues to promote the accomplishments of our members through prestigious awards with other medical organizations. In September 2016, the Canadian Dermatology Foundation transferred the Practitioner of the Year Award to the CDA. Being a key award recognizing clinical dermatologists who have made a significant contribution to dermatology and the community, CDA is honoured to include it in its complement of awards. The first recipient under the management of CDA will be announced at the Awards Ceremony.

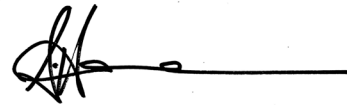
Moving forward with the Strategic Plan we are pleased to connect our members to the services and

benefits they need. This year we increased member value by connecting members with new affinity partners, continued to provide support to early career dermatologists on how to launch and run a successful practice, streamlined the membership enrollment process and pro-rated membership fees for new certificants who join in the last six months of year.

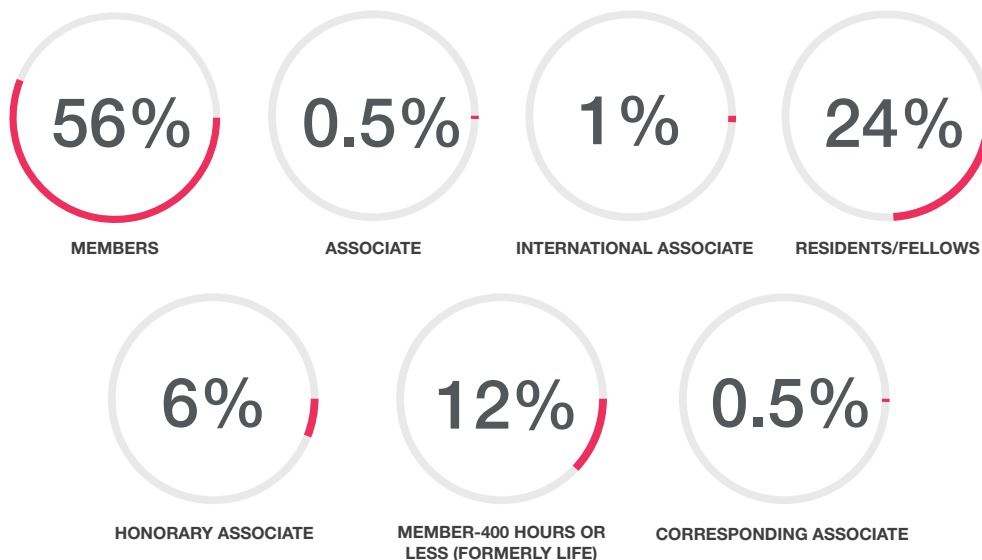
The CDA currently has 770 members, which includes all member categories. CDA's dues-paying members has increased from 412 to 423 and we have 92 Members-400 hrs or less. If you have colleagues who are not yet members, please encourage them to become a member of their national association. Together we have a significant voice to make a positive difference.

I would like to acknowledge and thank my colleagues on the Membership and Awards Committee for their invaluable contributions: Drs. Yuka Asia, Michal Kalisiak, John Kraft, Kerri Purdy, Geneviève Thérien and Evert Tuyp.

Sincerely,



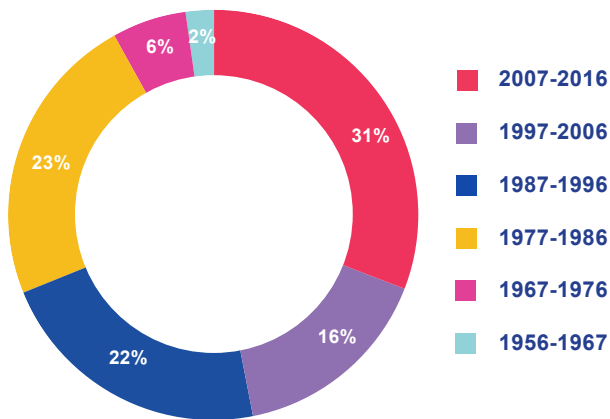
Sam Hanna MD, DABD
Secretary and Chair,
Membership and Awards Committee



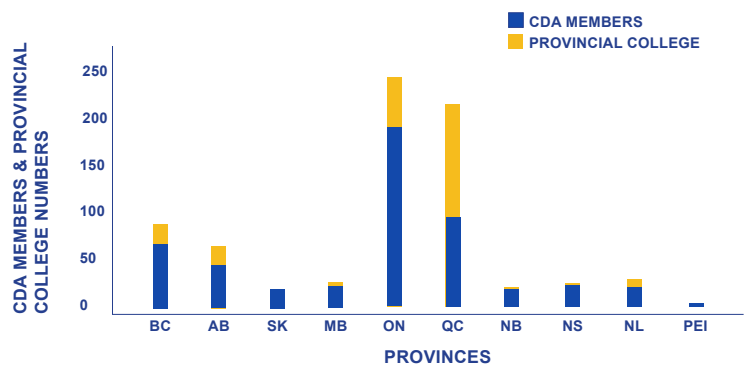
Pro-rated Membership Fee for New Certificants

CDA is pleased to offer new certificants who join the associate during the last six months of the year with a pro-rated membership fee at 50%, following their complimentary year of membership.

MEMBERS BY CERTIFICATION YEAR



DERMATOLOGISTS PER PROVINCE



GENDER BREAKDOWN



48%



52%

23%

42%

27%

8%

MATURES

BOOMERS

GEN X

GEN Y

1945 and earlier

1946-1964

1965-1980

1981-1995

INCLUDES MEMBERS, MEMBER-400 HRS OR LESS, ASSOCIATE, INTERNATIONAL ASSOCIATE

COMPLIMENTARY MEMBERSHIP



The association continues to support Residents and Fellows by offering them a complimentary membership to the CDA during their enrollment in a Canadian dermatology program.

The financial support to provide this benefit is through the CDA's Corporate Supporter Program. The CDA thanks Lilly for their generous contribution.

EDUCATION

EDUCATION COMMITTEE

ACCREDITATION SERVICES

Nine accreditation applications were reviewed in the past year. These applications were for programs developed by dermatologists on behalf of the Atlantic Provinces Dermatology Association, Canadian Association of Rheumatology Dermatologists, Canadian Hidradenitis Suppurativa Foundation, Canadian Laser Aesthetics Specialists Society, Canadian Professors of Dermatology, Dermatology Association of Ontario, Toronto Dermatological Society, University of Ottawa, and University of Toronto.

CO-DEVELOPMENT ACTIVITIES

All seven annual conference symposia sponsors sought CME accreditation with the CDA this year. Committee members actively participated from concept to final approval and would like to thank the following sponsors for helping to raise the number of CME credits available for conference attendees this year:



The successful Hidradenitis Suppurativa education program co-developed with AbbVie last year has been extended. To date, another 22 new programs have been offered, with over 200 attending. A new CME program opportunity is currently under development with Eli Lilly and will be announced shortly.

ABSTRACT REVIEWS

The committee participated in the review of 133 abstracts this year. Special thanks is extended to the Annual Conference Committee and the Subspecialty Chairs who also helped with the adjudication process.

EARLY DERMATOLOGY RESEARCHER SCHOLARSHIP

Now in its second year, this scholarship supports the attendance of dermatology researchers from PGY3 to seven years' post certification at key international dermatology congresses. In the last year, registration and travel assistance has been awarded to 12 applicants. Further applications for the ESDR and the EADV congresses are anticipated. Funding of these scholarships have been made possible through an unrestricted educational grant from Eli Lilly.

PUBLIC EDUCATION PROGRAM

Two articles were reviewed by the committee and awarded permission to use the CDA's Public Education Program logo. Both focused on psoriasis.

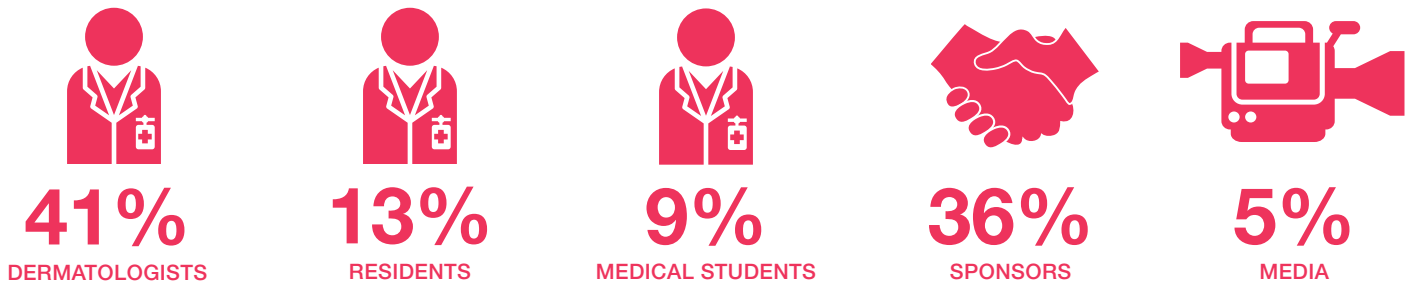
COMMITTEE MEMBERSHIP CHANGES

The CDA thanks outgoing chair Dr. Shannon Humphrey for her excellent stewardship of this committee and member Dr. Anatoli Freiman for his many years of commitment to this committee.

ANNUAL CONFERENCE COMMITTEE

The CDA's 91st Annual Conference took place in Saskatoon, SK, in June 2016. The first ever conference held in Saskatchewan. The program provided 23 Section 1 MOC and Category 1 AAD and AMA PRA education credits. It included several plenary sessions, sub-specialty sessions and symposia; and introduced a new series of practice management sessions and a conference app with networking and gaming opportunities. The conference program attracted 23 sponsors, 44% opting for highest tier.

REGISTRATION BREAKDOWN



CONFERENCE APP BREAKDOWN

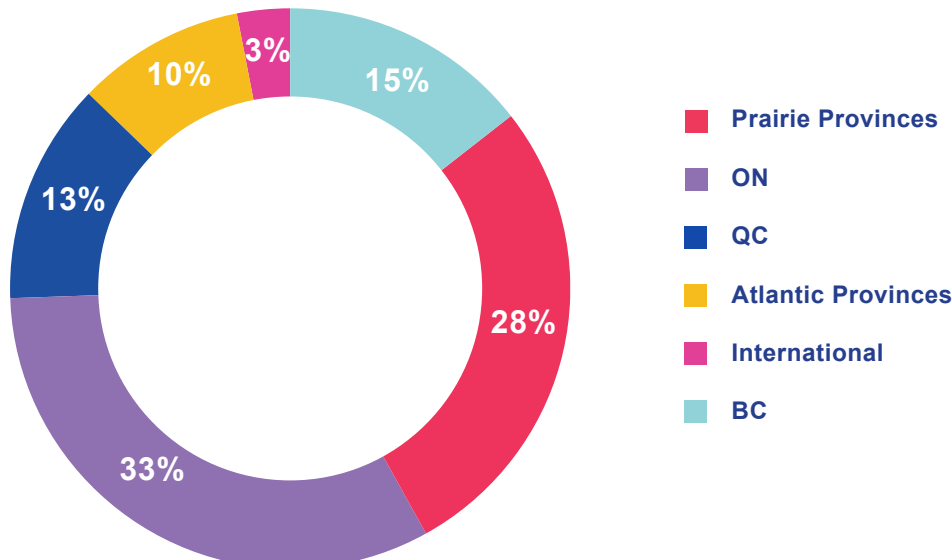


508
UNIQUE VISITORS

62,144
TOTAL PAGEVIEWS

GEOGRAPHIC BREAKDOWN

PHYSICIANS AND TRAINEES



CONFERENCE FACTS



7

SYMPOSIA



13

INVITED SPEAKERS

23

CME HOURS

133

ABSTRACTS

79

TOTAL SPEAKERS



2

WORKSHOPS



23

SPONSORS

7

SUBSPECIALTY SESSIONS

12,226

SCIENTIFIC PROGRAM PAGEVIEWS

36%

OF TOTAL DOWNLOADS ONSITE

348

DOWNLOADS

CDA RESIDENT AND FELLOW EDUCATION BURSARY

Funded by the CDA, the bursary provides financial support to residents in PGY 3 to PGY5 who had an abstract accepted for presentation, either in oral or poster format, at the upcoming CDA Annual Conference. With new funding made available through the Dermatology Start-Up Assistance Program, eligibility was extended to all program years and expanded to include attendance at the new Practice Management sessions for those not presenting.



40

RESIDENTS SUPPORTED

PUBLICATIONS

POSITION STATEMENTS

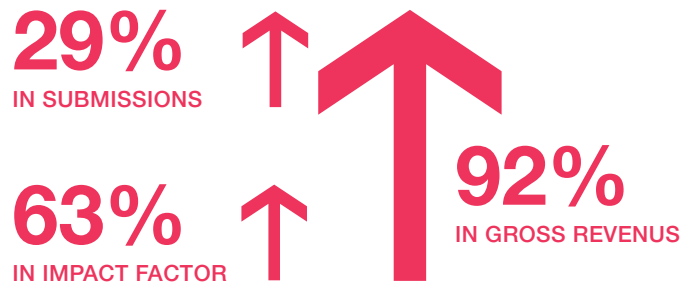
The Pharmacy and Therapeutics Advisory Board has undertaken to review and update all position statements.



eBULLETIN

Since the launch of the new eBulletin website (cdaebulletin.ca) in 2016 the eBulletin has continued to grow. New sections have been created to house new content like “did you know?” articles related to dermatology, poll questions to engage viewers. In addition to the general CDA news section this platform has allowed CDA to communicate new fun and interesting opportunities and news CDA has to offer its members like the reach for the top derm team challenge, how to earn JCMS CME credits, and much more making the eBulletin the go to source for the latest going on the dermatology community.

JOURNAL OF CUTANEOUS MEDICINE AND SURGERY (JCMS)



JCMS CME PROGRAM

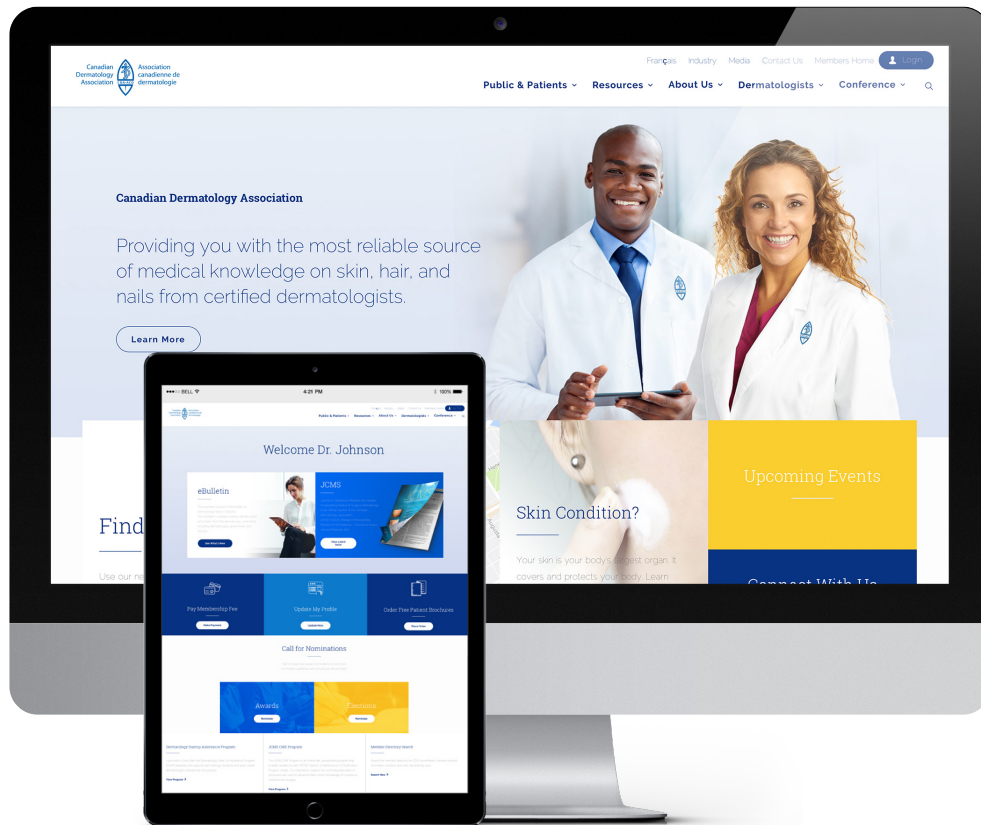
The JCMS launched a new online self assessment program in January 2017 to provide Section 3 MOC Program credits to CDA members. The program supports the continuing education of physicians who wish to advance their current knowledge or cutaneous medicine and surgery and is easily identifiable by the CME logo (CME). CME credits can be earned through dermatology.ca/jcmscme.

PROGRAM LECTURE

The JCMS announced the launch of the annual JCMS Lecture at the Canadian Dermatology Association’s 91st Annual Conference. Aimed at honouring a contributing author whose work has attracted much attention in the last year, the author delivers a presentation within their area of expertise at the annual conference. Dr. Christian Murray was invited to present the inaugural lecture.

“For twenty years, the JCMS has been committed to advancing scholarly research and investigations through well-chosen and well-written scientific writings and reviews of scholarly interest to clinicians, trainees, and academicians in the specialty field of dermatology. We are proud to recognize our first lecturer, Dr. Christian Murray for his contributions to the education of clinicians in the area of practical surgical techniques and anatomy with 28 publications in JCMS over the past 10 years.”

- Dr. Kirk Barber, Editor in Chief of the JCMS



DERMATOLOGY.CA

The CDA website has been redesigned with two objectives in mind: first offering an enhanced experience to the public looking for information about skin, hair, and nail conditions. Looking at usage statistics, these pages were responsible for most of the traffic on dermatology.ca, but finding the information was not always that straightforward. Second, to improve the usability of the member section by designing a member specific homepage linking to the most sought after functionality such as profile update, paying membership dues or ordering patients brochures.

The redesign also introduced new functionalities such as:

- Powerful member directory search: by name, region, practice area, committees, teaching universities
- Find a dermatologist feature for the public
- Online nominations forms for both elections and awards
- JCMS CME with online self-assessment
- Practice Management Centre featuring the Dermatology Start-up Assistance Program
- Integration of social media

Find a Dermatologist

Use our new tool to find a dermatologist in your area. By simply typing in an address, city, province, or postal code you can locate a dermatologist near you.





2,821+

Twitter followers

458

NEW FOLLOWERS



35%

FEMALE FOLLOWERS



65%

MALE FOLLOWERS

1,843

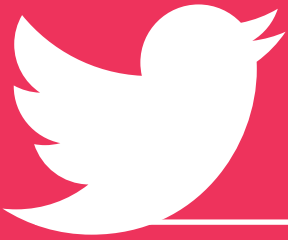
TWEETS



426

RETWEETS

CDA RECEIVED **139** MENTIONS



669,368

IMPRESSIONS

3,699



FACEBOOK FANS



INCREASE OF **638** FACEBOOK FANS



66.8%

FEMALE FOLLOWERS



33.2%

MALE FOLLOWERS




222,827 
MOST VIEWED PAGE
SKIN CANCER PICTURES

 **PAGE VIEWS**
2,154,104

61.8% 
OF VIEWERS
ARE FROM CANADA


 **UNIQUE PAGE VIEWS**
1,239,489



 **VIDEOS**
154,521

473
SHARES

You Tube

 **37%** OF VIEWS

126 SUBSCRIBERS
GAINED

 **9.6%** OF VIEWS

 **170** LIKES

PROGRAMS

Recognized
Sun Protection
Canadian
Dermatology
Association



Reconnu
Protection solaire
Association
canadienne de
dermatologie

SUN PROTECTION PROGRAM

The Sun Protection Program (SPP) has now been in existence for over 28 years! The SPP logo has become the standard bearer of safe and effective sunscreens. Seven new products were added to the program since June 1, 2016 and we welcomed Pierre Fabre Dermo-Cosmétique Canada Inc. as a new partner to the program.

COMPANY	# OF PRODUCTS
L'Oréal Ombrelle, Vichy, La Roche-Posay	40
Johnson & Johnson Neutrogena, Aveeno, RoC	27
Fruit of the Earth Life Brand	17
Bayer Healthcare Coppertone	8
Pierre Fabre Avène	4
Edgewell Personal Care Canada Hawaiian Tropic	3
Prime Enterprises Life Brand	3
Jean Coutu Personelle	2
Groupe Marcelle Marcelle	1
TOTAL	105



Recognized
Skin Health
Canadian
Dermatology
Association



Reconnu
Santé de la peau
Association
canadienne de
dermatologie

SKIN HEALTH PROGRAM

The Skin Health Program (SHP) has seen tremendous growth over the past year with 19 new products joining the program. This is a program that continues to gain stature and respect. The SHP is quickly becoming acknowledged by industry and the public as being the highest standard a skin care product can achieve.

COMPANY	# OF PRODUCTS
Groupe Marcelle Marcelle, CW Beggs & Sons	46
L'Oréal Garnier	8
Valeant Canada CeraVe	4
Beiersdorf Canada Eucerin	2
Bioderma Laboratoire Dermatologique	2
Pierre Fabre Dermo-Cosmétique Canada Inc.	1
TOTAL CeraVe	63



The Healthy Skin Promise



Recognized
Skin Health
Canadian
Dermatology
Association



Reconnu
Santé de la peau
Association
canadienne de
dermatologie

healthyskinpromise.ca

This consumer-facing microsite includes videos, articles, a skin quiz, information about the approval process and a dedicated page featuring recognized products images linking to the manufacturers' web pages. The site also includes consumer-focused educational tools such as Skin Myths and Skin Allergens articles from our certified dermatologists. A toolkit including these resources is available to participating manufacturers to promote the campaign on their social media platforms and website.



DERMATOLOGY START-UP ASSISTANCE PROGRAM

Launched in June 2016 as new strategic direction for the CDA, the program's objectives are to prepare and support dermatology residents and early career dermatologists transitioning into practice. The program includes online resources and recordings from Practice Management presentations at CDA Annual Conferences. The 2016 Annual Conference generated 18 videos providing first hand tips and advices from members about different practice types, optimizing workflows and operational efficiencies, finding helpful resources, and setting up a social media and website presence.

SUN AWARENESS PROGRAM

WHEN OUTSIDE PROTECT YOUR EYES

This past year a partnership between the Canadian Ophthalmology Society (COS) and the Canadian Dermatology Association (CDA) was formed to bring Canadians "The Sunglasses Project". Both COS and CDA saw the need for increased awareness and education on eye and skin health. This is the first program developed by the two organizations designed to drive behavioural change around eye and skin sun awareness among Canadians. The COS and the CDA hope that through this campaign, launched in June 2017, every Canadian will become aware of the eye health risks associated with UVR exposure and take steps to protect themselves, their families, and their loved ones.

MELANOMA MONDAY

On Monday, May 1, 2017, the CDA celebrated the sixth annual Melanoma Monday in Canada

by returning to Parliament Hill to hold a skin cancer screening and reception for Members of Parliament, Senators and their staff.

WELCOME

The Sun Awareness Working Group welcomed 3 new members, Drs. Alexandra Kuritzky, Sunil Kalia and Maxwell Sauder to the group.

EVENTS

In 2016/2017, a total of 5 sun awareness events were hosted across the country including the Lucy Slade Memorial Regatta, Teddy Bear Picnic, Melanoma Monday, Edmonton Legislative Screening Clinic, and the Haywood NorAM Canadian Eastern Championships.



THESUNGLASSESPROJECT.CA

The central hub of the campaign consists of a variety of health-related information, human interest articles, and lifestyle news. To engage with Canadians online - especially younger audiences - The Sunglasses Project is active on social media with an account on Twitter, Facebook and Instagram. English and French social media influencers and bloggers are also adding their voice to the campaign, contributing to the blog and posting facts and stats to their accounts.

AFFILIATES

CDA works hard to build a strong dermatology community. To this end, since 2012 the CDA has been looking after the administration of the CLS, CDF, CPD, CHSF and CARD. The paid services allow the CDA staff to be more varied in skills and expertise and also provide the necessary knowledge to ensure these organizations function efficiently, effectively and meet standards of good governance.

RESIDENT AND FELLOWS SOCIETY



LISA IANNATONE
CDA-RFS Representative



BEZ TOOSI
CDA-RFS Representative

The CDA-Resident and Fellow Society (RFS), established in 2004, is a committee of resident representatives from each dermatology program in Canada that advocates on behalf of our peers in matters that concern our education and well-being. The CDA-RFS is also a means for Canadian dermatology residents to stay connected to one another, allowing us to share information among different programs as well as allowing us to build a cross-Canada network of future colleagues.

Once again, the CDA-RFS presented two Canadian dermatology clinical teachers and three Canadian dermatology residents with the CDA-RFS Teaching Awards at the CDA Conference in Saskatoon in June 2016. The winners for the Clinical Teaching Award were Dr. Elizabeth O'Brien and Dr. Vincent Richer. The Resident Teaching Awards went to Dr. Anil Kurian, Dr. Rayan Alkhodair and Dr. Justin Chia. Congratulations to all our winners and good luck to this year's nominees. The 2017 winners will be announced at the awards ceremony in Fredericton in June.

We also had the opportunity, along with residents from the University of Montreal and McGill University, to have lunch with CDA president Dr. Mariusz Sapjasko in November in Montreal. Dr. Sapjasko, as well as the CDA's CEO, Chantal Courchesne, and treasurer Dr. Alain Brassard, organized this lunch for residents in Montreal to better understand the needs and concerns of young dermatologists. This format was extremely productive and appreciated by everyone who attended. We hope to continue to have personalized interactions such as this one in the future.

An ongoing goal of the CDA-RFS is to create an elective and fellowship database on the CDA website. The platform for this database already exists, but we need your contributions in order to build the directory! If you have completed an elective or a fellowship, or if you are a dermatologist offering a certain elective or fellowship, please take a few minutes to submit the details of the rotation to the CDA-RFS at www.dermatology.ca/members/rfs/post-a-resident-elective/. This is a worthwhile project and any contributions would be greatly appreciated!

Finally, at the AAD 2017 in Orlando, the CDA-RFS hosted our first annual RFS AAD Resident Reception with the support of the CDA. Modeled after the annual RFS Resident Reception at the CDA meeting, the cocktail event was attended by over 50 residents and was a great success. These functions are always well received since they are some of the few opportunities that Canadian dermatology residents have to meet one another and to socialize. We hope to turn this cocktail event into an annual traditional.

We also held elections in March for a new RFS co-chair because my term has ended. Congratulations to Dr. Heidi Wat who will now lead the RFS with Dr. Bez Toosi. If you have any questions, concerns, ideas or suggestions for the CDA-RFS, please contact either your program representative or your co-chairs at rfs.cda@gmail.com.

We would like to wish all the PGY-5 residents the best of luck with their Royal College exams and we look forward to seeing many of you at the CDA's annual conference in Fredericton.

Lisa Iannattone, CDA-RFS outgoing co-chair
Bez Toosi, CDA-RFS Co-chair



The Canadian Professors of Dermatology (CPD) provides a forum for the discussion of all levels and aspects of dermatologic education in an informal and collegial setting. The CPD functions independently and does not report to the CDA Board of Directors. It is led by a President, who is currently Cheryl Rosen and consists of voting members that include all Canadian dermatology program directors, residency research directors and undergraduate dermatology directors. Non-voting membership is open to any Canadian dermatologist with a university affiliation and an interest in dermatology education.

The CPD offers two programs during the year; DRIVE (Dermatology Residents Innovation & Vision in Education) and BoSS (Basics of Skin Science).

DRIVE

The DRIVE program is an annual national educational initiative directed at final year (PGY5) Canadian Dermatology Residents. The program is designed to help prepare eligible candidates for the Canadian Royal College of Physicians and Surgeons' Certification Examination in Dermatology.

PROGRAM COMMITTEE

CO-CHAIRS

- Gillian de Gannes
- Kerri Purdy
- Gordon Searles

MEMBERS

- Joel DeKoven
- Cheryl Rosen

SPONSORS

- AbbVie Corporation
- Celgene Inc.
- Galderma Canada Inc.
- Janssen
- La Roche-Posay
- Novartis Pharmaceuticals Canada Inc.
- Sanofi Genzyme
- Valeant Canada

EXAMINERS

- Judith Cameron
- Benoit Côté
- Richard Crawford

- Joel DeKoven
- Jean-Pierre DesGroseillers
- Pierre-Luc Dion
- Ibrahim Fayez
- Odette Fournier-Blake
- Martin Gilbert
- Bernice Krafchik
- John Kraft
- Gilles Lauzon
- Jim Limacher
- Alexandra Mereniuk
- Elizabeth O'Brien
- Laurie Parsons
- Michele Ramien
- Cheryl Rosen
- Danya Sereda
- Mylène-Sara Veilleux
- Scott Walsh
- Aaron Wong
- Youwen Zhou

PARTICIPATING RESIDENTS

(43)

Dalhousie University	1
Laval University	6
McGill University	5
University of Alberta	3
University of British Columbia	5
University of Calgary	4
University of Montreal	4
University of Ottawa	4
University of Toronto	8
Foreign	3

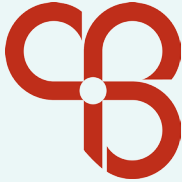
BoSS

The program has been chaired by Neil Shear and Gilles Lauzon and supported by AbbVie Corporation since its inception in 2010. It is a yearly program offered to all dermatology residents enrolled in a Canadian training program. In 2016, 33 residents participated in the program.

PRESENTERS

- Aaron Drucker
- Robert Gniadecki
- Mark Kirchhof
- Gilles Lauzon
- Ron Laxer
- Regine Mydlarski
- Laurie Parsons
- Scott Walsh

CANADIAN DERMATOLOGY FOUNDATION



Since 2012, the CDA has been providing administrative services to the CDF.

EXECUTIVE MEMBERS

Neil Shear, President
Youwen Zhou, Secretary
Gordon Searles, Treasurer
J. Elliott, Chair, Scientific Advisory Committee

CANADIAN ASSOCIATION OF RHEUMATOLOGY DERMATOLOGISTS



The Canadian Association of Rheumatology Dermatologists (CARD) is a working group of the Canadian Dermatology Association. It functions independently and does not report to the CDA Board of Directors.

CARD is designed to share knowledge for the optimal clinical care of patients with autoimmune/auto-inflammatory rheumatic diseases, to promote data gathering and research.

The CARD meeting is hosted biannually by the CDA and by the Canadian Rheumatology Association in alternative years.

EXECUTIVE MEMBERS

Alain Brassard
Jan Dutz
Stephanie Keeling

CANADIAN HIDRADENITIS SUPPURATIVA FOUNDATION



CHSF is dedicated to improving the daily life and quality of care for Canadians living with HS through education, research, and patient empowerment.

EXECUTIVE MEMBERS

Marc Bourcier, President
Afsaneh Alavi, Immediate Past President
Raed Alhusayen, Vice President
Chuck Lynde, Treasurer
Neil Shear, Secretary

